

Guest Speaker



Erin Devlin (2002)

Managing Director - people2people Recruitment Victoria

Erin Devlin is the Managing Director of people2people Recruitment Victoria and Infront Sports, the 2022 RCSA Industry Leader of the Year, and the Next Gen Board Director for the Recruitment, Consulting and Staffing Association (RCSA). She is the 2017 RCSA SEEK Professional Recruiter of the Year, and author of the book 'Get the job you really want' released by Major Street Publishing in 2021. Erin is an engaging speaker, business mentor, and leading expert on careers, jobs, and employment for media outlets including ABC, Channel 7, Nine Network, Foxtel, and 2UE.

A Graduate of the Australian Institute of Company Directors (GA-ICD), Erin studied marketing and human resources at an undergraduate level and holds a Graduate Certificate of Business (Dean's List) from Deakin University. Through Infront Sports, she has worked with over 500 professional athletes and coaches on career transition and planning and with people2people has passionately led and developed recruitment teams, helping people further their careers and businesses. Her book 'Get the job you really want' is available here.

You can also connect with Erin on LinkedIn for career advice and tips: [linkedin.com/in/erindevlin](https://www.linkedin.com/in/erindevlin) and visit people2people.com.au.

Examples of questions you might like to ask alumnae in attendance include:

1. *Are you doing what you thought you would do when you were at school?*
2. *What did you study at university?*
3. *What was your first job after university?*
4. *How did you get into your current field?*
5. *What experience (paid or unpaid) would you recommend that I try to get if I am serious about getting into this industry?*
6. *Please tell me what you do on a typical day at work.*
7. *What do you like about your job?*
8. *Are there any specific courses that are beneficial for getting into this field?*
9. *How do you see jobs in this field/industry changing in the next 10 years?*
10. *What sort of person is suited to your job?*

If you are interested in following up one of the alumnae panellists, please email osa@strathcona.vic.edu.au and we will endeavour to put you in touch with them. It is helpful if you can tell them specifically why you'd like to follow up with them, for example you'd like more advice about (something specific) or you'd like to ask them a few more questions.

Session I

Creative

Senior School Upstairs



Kendall Bryant (1992)

Creative - Theatre Director, Choreographer, Writer, Visual Artist

Kendall is a visual artist, theatre director, writer, choreographer, producer and performer with a background in drama for development and creative arts therapies. She has employed the arts to work with populations affected by extreme poverty, family violence, street violence, trauma, homelessness and alcohol and other drugs. Kendall has had the opportunity to produce and direct a wide range of productions and events from musical theatre to classic, contemporary and experimental theatre, to 'exploration' pieces, to outreach and development theatre, music concerts to stadium events. She has conceptualised and led the design and implementation of a number of projects in Canada, Lesotho, Madagascar, Mexico, South Africa, Swaziland, United Kingdom, The United States and Zimbabwe. Kendall believes every single person can be an artist and is committed to proving the disbelievers wrong.



Maddy Chetcuti (2014)

Architect - Fraser & Partners

Since leaving Strathy Maddy completed a bachelor and masters degree of Architecture at Monash University. From her degree Maddy has gone on to working in both residential and commercial architectural practices. Her proudest moment so far has been to assist running a 200 million dollar multi-residential project in South Yarra. Her role as a graduate of architecture is varied but typically she assists in designing interiors, spatial layouts, structural engineering and problem solving. What she enjoys about this area is that every day is different and whatever you believe in you can influence the way people live, work, play and have a meaningful impact in society and the world.



Maddy Hopkins (2014)

Marketing Manager - Castalia Performance

At school Maddy's favourite subjects were Visual Communication Design, Art, and Food Tech. After she finished school, Maddy studied a Bachelor of Visual Communication Design at Deakin University whilst she worked casual jobs and did some freelance work to build her personal brand. Maddy's first role in the industry was working part-time as a Junior Graphic Designer at Fletchers Real Estate, whilst she undertook further study in a Master of Marketing, as she knew designers typically sat within a marketing team. Maddy now works as a Marketing Manager in the aged care and retirement living sector, but her role heavily involves graphic design, which allows her to fulfill her passion for creativity.



Ruby-Jane Meers (2016)

Creative Strategist - oOh! Media

Since leaving Strathy Ruby-Jane studied at RMIT Completing a Bachelor of Communication Design. She has worked as a freelance graphic/web designer during and post her bachelor degree. During 2020 Ruby-Jane worked as a designer at Mobilise, a non-profit organisation which works with those who are experiencing homelessness. In 2021, she made my way into the world of advertising & media. As a designer/creative Ruby-Jane worked across many iconic Australian brands, creating campaigns across different mediums including social media, billboards, TV & radio. She is now a creative strategist at one of Australia's largest billboard companies, specialising in art direction and ideation for brands such as ANZ, Disney, Specsavers & L'Oreal.

Session I

Marketing

Senior School Downstairs



Sally Hankridge (Hankin) (2008)

Brand Marketing Manager - Frank Green

Sally is the Marketing Manager at Frank Green, an award-winning reusable products brand who is paving the way in sustainable living. Sally is a purpose-led marketer who has previously worked at Thankyou and RSPCA Victoria focusing on brand building, product marketing, fundraising and event management. Sally is very passionate about our planet and people and weaves this into her professional and personal life as much as possible.



Stacey McArdle (2008)

Managing Director - Tide Communications

Stacey is the Managing Director of award-winning PR agency Tide Communications. She steadily built the business up to 12 staff members over the past five years and is a highly experienced PR and communications professional. Stacey has led campaigns and key projects for many large Australian and International lifestyle brands including UNIQLO, Nintendo, Champion, Cotton On, Wittner, Rodd & Gunn and Calvin Klein. She has hosted press events in New York and Tokyo. Stacey also volunteered with the United Nations Women for 4 years, assisting the organisation with its International Women's Day Events.



Genevieve Day (2009)

Founder & CEO of the Day Mgmt Group

After completing a Bachelor of Professional Communications from RMIT, Genevieve started her career working at a lifestyle PR agency specialising in tourism and luxury hotels. After noticing a shift in the media landscape in 2015 she started her own business, influencer talent agency Day Management. Genevieve has been recognised from her work of founding one of Australia's first influencer marketing and digital talent agencies by the Australian Financial Review's Fast 100 List, Business News Australia's Young Entrepreneur Awards in 2018, 2019, 2020 and 2021 and making Forbes 30 Under 30 list in 2021. She was also a founding member of the Australian Influencer Marketing Council, and regularly speaks on the social media industry to programs such as Ch7 News, A Current Affair and The Project. Today, Day Mgmt has grown into the Day Mgmt group, comprised of two additional agencies - Next of Kin Mgmt for family talent, and a TikTok-specific agency Day Creators.



Rachael Coulthard (2014)

Multicultural Communication - Translation

After graduating, Rachael promptly set off to France for a gap year. During this time, she worked as an Au Pair in Paris for six months, followed by six months of independent travel across Europe. On returning Rachael enrolled at Monash University to pursue a Bachelor of Art (Languages) degree with French as her major. Rachael continued her academic journey at Monash University achieving a Master of Interpreting and Translation Studies. As part of her education, Rachael undertook an internship at Ethnolink. She secured full-time employment after the internship. Rachael took on various responsibilities including the marketing team, business development, and most recently led the development of a new division called Multicultural Communications. In her current role, as Head of Multicultural Communications, Rachael provides strategic advice to clients based on community consultation, ensuring that diverse voices are heard and involved in government communications. Additionally, Rachael holds a NAATI certification as a translator and works as a freelance translator in her spare time.

Session I

Health 1

Year 7/8 Area

Sophie Wallace (Johnson) (2009)

Forensic Mental Health Nurse - Clinical Nurse Educator



Laura Perree (2014)

Paramedic

Laura took two gap years between finishing school and starting work. Laura has been working as an ambo for 4.5 years, working both rurally and in metropolitan Melbourne. Currently, Laura is working full time at the Werribee Branch, and teaching paramedic students at Victoria University on her days off. Laura has a certificate in mental health, a bachelor in paramedicine and is currently undertaking a certificate 4 in training and assessment.

Although there are big highs and big lows of being a paramedic, Laura loves what she does and wouldn't want to be doing anything else. Laura is thinking about moving overseas next year to work in a different field of healthcare and have a break from shift work.



Cara Adamopoulos (2014)

Critical Care Nurse Emergency

Cara graduated from Strathy after 14 years at the school and commenced a double Bachelor's degree in Nursing and Public Health and Health Promotion at Deakin University in 2015, which saw her studying full time. Deakin University gave her the opportunity to travel abroad with her studies, completing subjects in Fiji and in the Philippines. Cara was also able to volunteer in the health field during the semester breaks in Cambodia and Zambia with the Deakin Abroad program. Cara received a Global Citizenship award at the completion of her studies for her contribution to the global community.

Cara had a wide range of opportunities, with nursing placements ranging from surgical wards, to acute mental health units, to correctional care. Cara commenced her Graduate Nursing Program at Eastern Health; Box Hill Hospital in the Emergency Department and she has been working in this specialty ever since.

Cara completed multiple internal up skilling programs and returned to her Post Graduate studies in Advanced Clinical Nursing at Monash University. Cara is now a Critical Care Registered Nurse which has enabled her to care for the most critically unwell patients in a hospital. She has recently advanced to becoming a Clinical Nurse Specialist in Emergency Nursing. In this role Cara mentors and leads other junior nurses and contributes to quality improvement projects.